

# **Email Marketing Service For Distributors**

LOGOWare

**Promotional Caps Facts** 

### WHAT DO WE DO?

Send two campaigns per month "from you" **Educational Newsletter and Product Blast** Customized with your logo & contact info Clicking a product opens your website to that product\*

**FREE setup provided by supplier** (restrictions apply)

\*Requires Sage, ASI or Distributor Central website

### **PRICING**

Yearly subscription \$600 (\$50/month) Monthly subscription \$60 Price includes 500 email contacts Upgrade to 1,000/2,500/5,000 contacts or more Cancel with 15 days notice

## **SUPPLIER SPECIALS**







































































### **DID YOU KNOW?**

#### **Promotional Caps Facts**

Promotional caps were first introduc the agriculture and automotive indu Ever since, headwear has been a po branding tool. It is common to co-b with consumer brands such as Nike New Era.

Analysis of headwear indicates:

- 69% of consumers own promotion headwear
- Averages 3,400 impressions over lifetime
- Are kept for an average of 10 mor • A \$7 branded cap has cost per

Have you ever wondered how shirts are printed at commercial scale? 🕜 this brief video to see how it's done!

impression (CPI) of \$0.02



Flashlight



Leather Portfolio



Tumbler

### **CASE STUDY** Car Dealerships

A car dealership h pride in their cust were many recalls

so the dealership something special They decided to g chocolate pretzels greeting card to d been with them for Christmas.

Customers continu the generous gift which delighted th



### Subscribe TODAY



Ad Plus,



#### **Performance Mesh Polo**

High-performance mesh polo wicks moisture and blocks UV rays. Snag, fade, shrink, and wrinkle resistant. Industrial launder or machine washable.



#### **Button-Down Work Shirt**

Essential broadcloth stands up to demanding wear. Perfect for restaurant, security, and delivery service programs. Industrial launder and machine washable.

#### Sweater Knit Fleece Jacket

This sweater knit fleece is soft and warm. The fibers trap and hold natural body heat. Two zippered side pockets and a left bicep pocket. Machine washable.



### **Other Great Promos**



Tape Measure



Hot/Cold Pack



Massage Gun



Backpack

k Calendar





Party Tray



Fleece Wrap



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