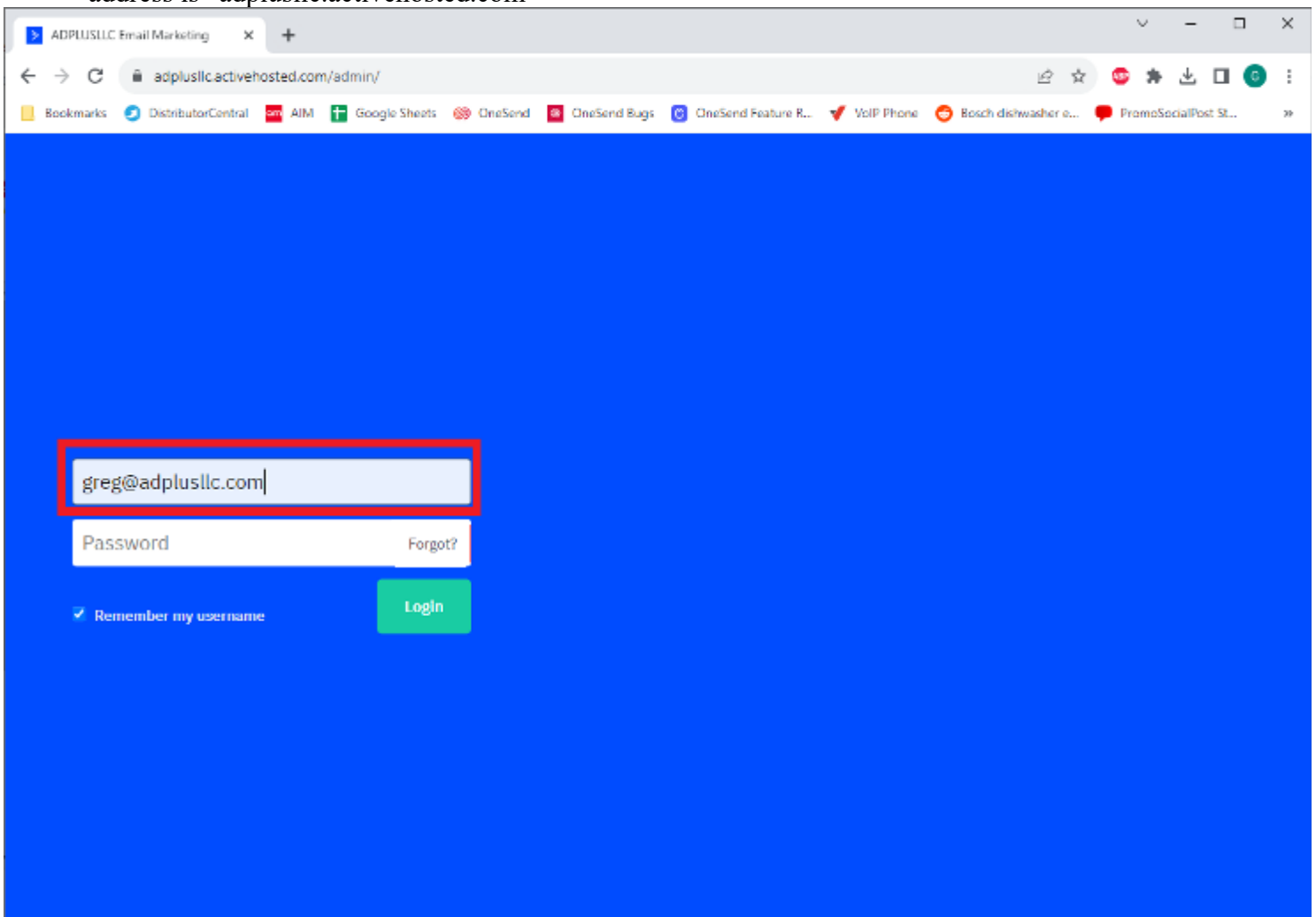




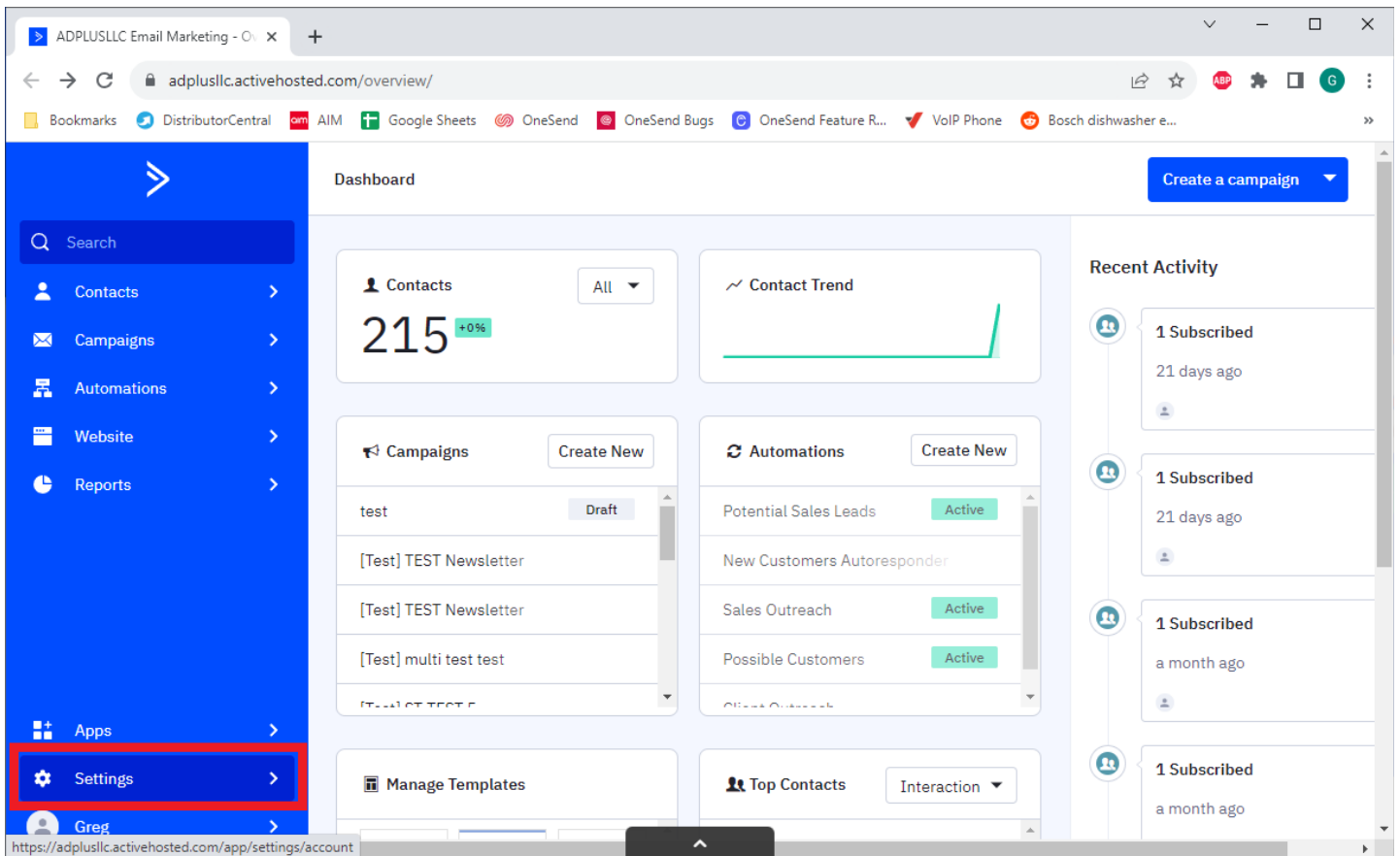
# How to Authenticate your Domain in ActiveCampaign

Promo Social Post's custom tool enabling us to manage the monthly email newsletter integrates with ActiveCampaign. The problem we need to overcome is having some of your emails filtered out as SPAM by the "internet police". By verifying/authenticating your email address/domain will make more of your emails reach the recipients in-box and not be filtered out as SPAM. Please note that performing this step is recommended for any email campaign services out there. It is not just for ActiveCampaign, but all of them including Constant Contact and Mailchimp. This all probably sounds foreign and confusing, but it is an advisable step to take when doing email campaigns. The good news is once it has been done you will not have to repeat the process again! These instructions should take 5-10 minutes to complete plus a few minutes to 2 days for ActiveCampaign to confirm the domain has been authenticated.

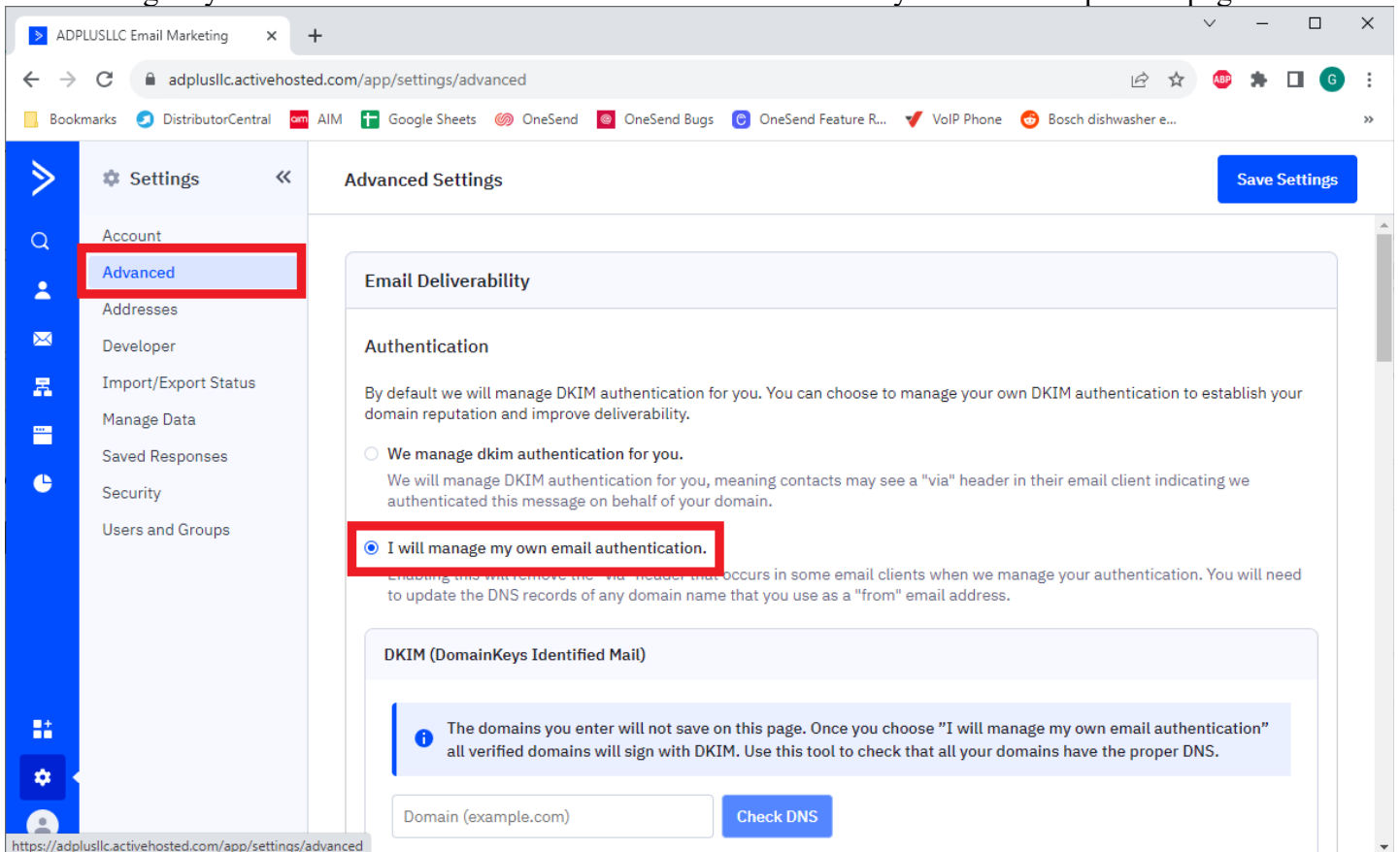
1. Log into your ActiveCampaign (AC) account. Your login page will start with your company name with no spaces or special characters followed by ".activehosted.com". For example, Ad Plus, LLC's login web address is "adplusllc.activehosted.com"



2. On the dashboard page, click the "Settings" in the bottom left corner.



3. On the Setting Page, click “Advanced” on the left hand side menu bar towards the top and the “I will manage my own email authentication” in the “Email Deliverability” box at the top of the page.



4. Depending on who is managing your domain/website, you will have to either create two CNAME records

in the DNS section yourself or ask whoever is managing it to do this for you. For example, if you used GoDaddy to register your domain, then you can log into GoDaddy, click your name on the top right corner and select “My Products” and then scroll down to your domain and click “DNS”. If Sage or ASI is managing your domain, then you can ask them to do this for you.

1. The information you need to create the two new CNAME records are on this page. Scroll down a little on the page until you see the “DKIM (DomainKeys Identified Mail)” box. There you will see a row called “CNAME 1” with the name and value. And under it you will see “CNAME 2” with the same info. For the first row called “CNAME 1”, click on the “Copy to clipboard” button on the “Name” and then the “Value” and paste this information into GoDaddy or give it to whoever is managing your domain.
2. If you have any problems getting this done or you need help, please call us and we will help you make it happen.

The screenshot shows the 'Advanced Settings' page for ADPLUSLLC Email Marketing. The 'DKIM (DomainKeys Identified Mail)' section is active, with the option 'I will manage my own email authentication.' selected. Below this, there is a warning message: 'The domains you enter will not save on this page. Once you choose "I will manage my own email authentication" all verified domains will sign with DKIM. Use this tool to check that all your domains have the proper DNS.' A text input field for 'Domain (example.com)' is followed by a 'Check DNS' button. Below this, a table provides the DNS CNAME records to be set up:

	Name	Value
CNAME 1:	acdkim1_domainkey	dkim.acdkim1.acems1.
CNAME 2:	acdkim2_domainkey	dkim.acdkim2.acems1.

Each cell in the table has a 'Copy to clipboard' button. A red box highlights the first row (CNAME 1) and its corresponding 'Copy to clipboard' buttons for both the Name and Value columns.

5. Once the two CNAME records have been created, wait a few minutes, type your domain name without the “www.” at the beginning and press the blue “Check DNS” button. If it is successful, a green message will be displayed at the top of the page. If it is red and not successful, click on the blue “Check DNS” button again 15 minutes later, than an hour, a few hours and even up to 2 days later. Sometimes it takes as long as 2 days for the information to be updated in the proper places.

ADPLUSLLC Email Marketing

adplusllc.activehosted.com/app/settings/advanced

Settings

Account

Advanced

Addresses

Developer

Import/Export Status

Manage Data

Saved Responses

Security

Users and Groups

Advanced Settings

✓ Your DNS is set up correctly!

Save Settings

I will manage my own email authentication.

Enabling this will remove the "via" header that occurs in some email clients when we manage your authentication. You will need to update the DNS records of any domain name that you use as a "from" email address.

DKIM (DomainKeys Identified Mail)

The domains you enter will not save on this page. Once you choose "I will manage my own email authentication" all verified domains will sign with DKIM. Use this tool to check that all your domains have the proper DNS.

adplusllc.com

Check DNS

Please setup two DNS CNAME records in your DNS provider with the following values:

Name	Value
CNAME 1: acdkim1_domainkey	dkim.acdkim1.acems1.
CNAME 2: acdkim2_domainkey	dkim.acdkim2.acems1.

Need help? [More information on DKIM authentication](#)

SPF (Sender Policy Framework)

6. Scroll to the bottom of the page and click the "Save Settings" blue button.

ADPLUSLLC Email Marketing

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Advanced Settings

✓ Your DNS is set up correctly!

Save Settings

Custom date and time format

%m/%d/%Y %H:%M

Preview

Your campaign will send on 08/28/2023 17:18

Google Analytics Tracking

Set Google Analytics Tracking "ON" for all campaigns

When you enable Google Analytics on your campaigns and automation emails, we'll automatically add Google Analytics utm URL parameters to your links.

Before you enable Google Analytics on your campaigns and automation emails, make sure that you have the Google Analytics tracking code installed on your website. For more information on how to set this up, [see Google's documentation](#).

Need help? [Check out our help doc](#)

Save Settings